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WHAT IS **FORMULA SLUG**?

Formula Slug is the official SAE collegiate chapter at the University of California, Santa Cruz. Students **design, manufacture, and compete** in full-sized electric vehicles against other universities worldwide. Our club is entirely student-led and our members come from a wide range of academic and cultural backgrounds.

Our club is zero-experience-required, meaning anyone of any major can be a part of our club in meaningful ways. Students in Formula Slug learn **practical engineering skills**, work with the **latest sustainable technologies**, and **learn how to work as a team** in a fast-paced environment. We pride ourselves on the close-knit team environment we have built and the significant contributions we have made to our university and the wider community. Our goal is to continue supporting student achievement and excellence.





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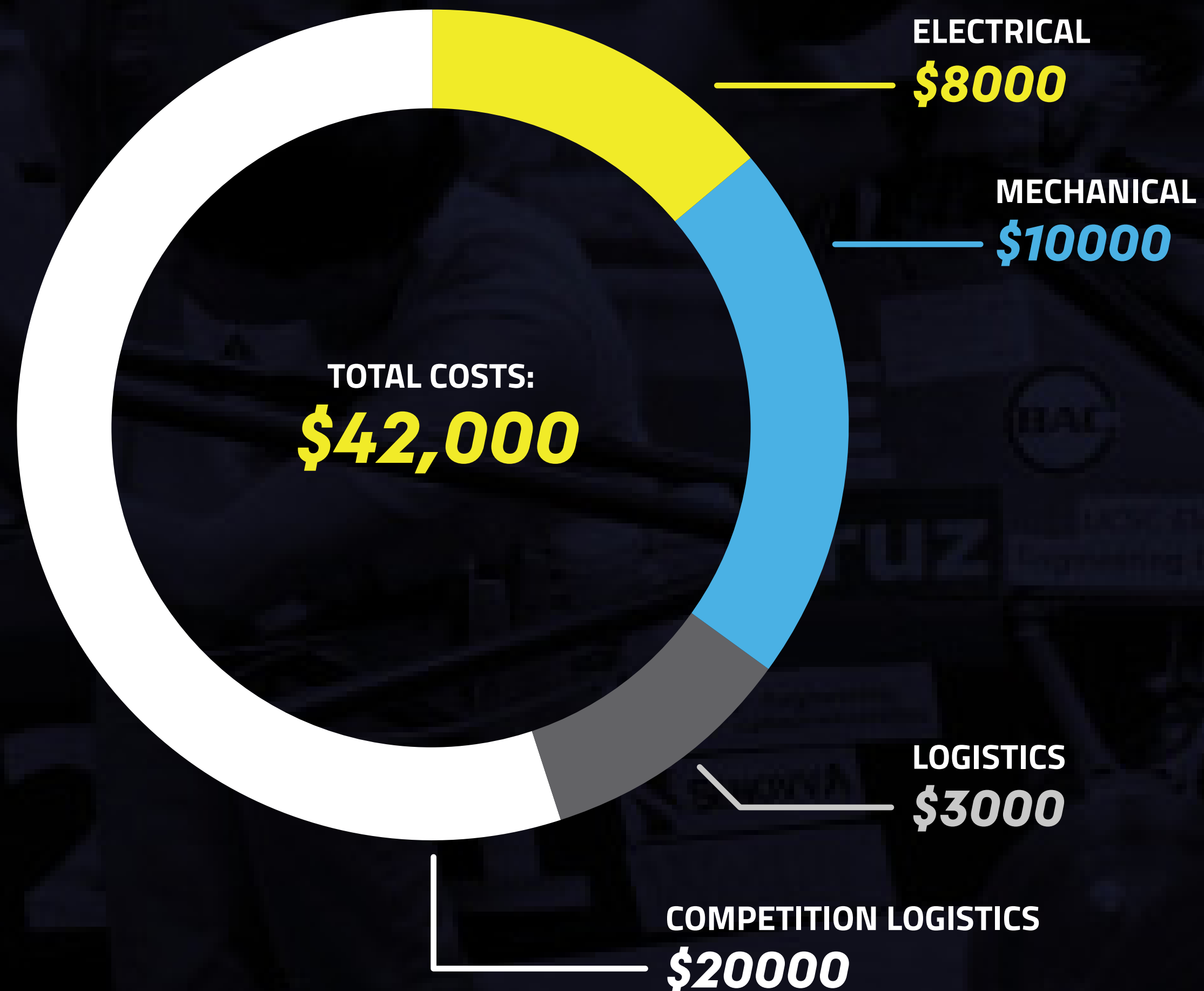
ABOUT **FORMULA SAE ELECTRIC**

Formula SAE Electric is an annual event hosted by SAE International. Students are challenged with designing and manufacturing a Formula-style electric race car that will compete against other universities. Students are evaluated by well-known industry professionals on their efficiency, costs, acceleration, endurance, and much more.

The competition is held every June at the Michigan International Speedway in Jackson, Michigan. Universities from all around the world enter their cars in this event. Beyond the competition itself, students get the opportunity to network with industry professionals and recruiters from companies like Tesla, Ford, Rivian, and General Motors. Many students who participate in Formula SAE will go on to work in the automotive or technology industries, or take the next step into professional racing series like Formula One, NASCAR, and IndyCar.



2024-2025 **BUDGET**



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Logistics

- Competition Registration
- Competition Member Flights
- Comopetition Car Transportation

Electrical

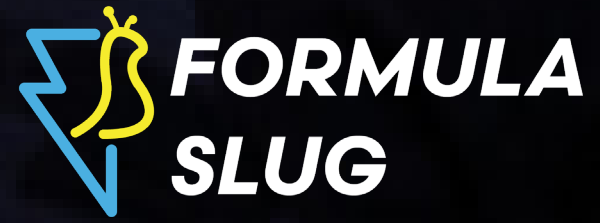
- Motor
- Powertrain
- Accumulator
- Battery
- PCB design

Mechanical

- Frame & Body
- Suspension
- Wheels/Hubs
- Drivetrain

Competition Logistics

- Flights to Competition
- Shipping Car to Competition
- Living Expenses



WHY PARTNER WITH US?

REACH AND AWARENESS

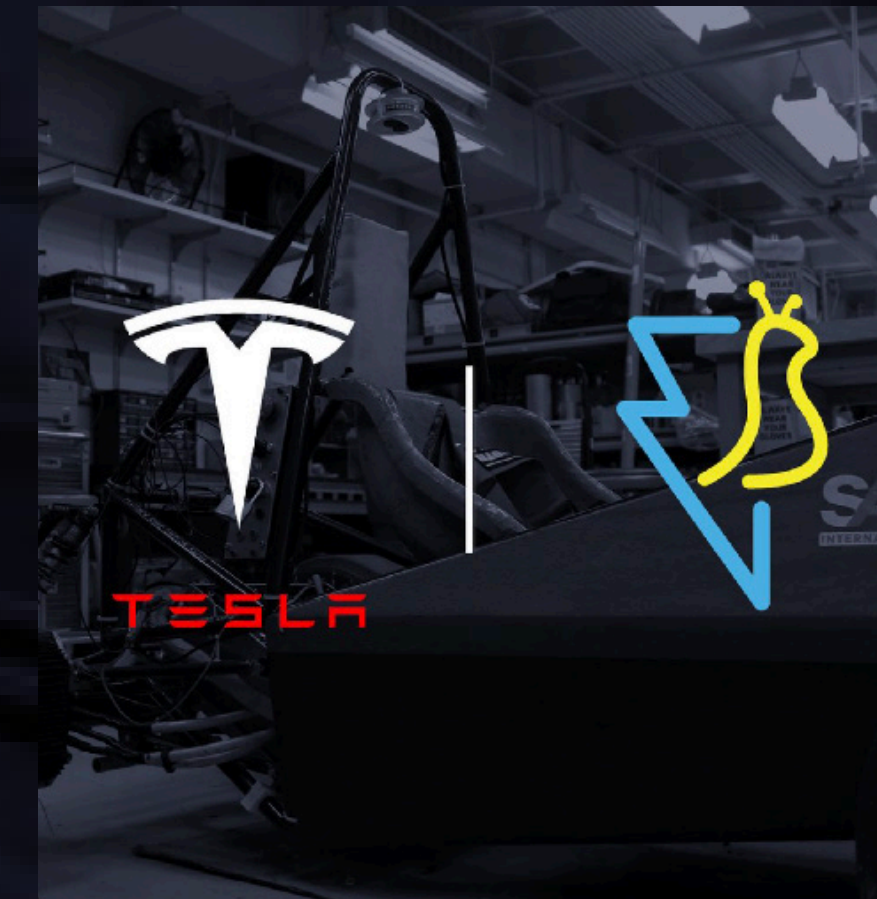
Partnering with us will give your company access to a group of highly motivated and talented students with

COMMUNITY

We are deeply involved with the student body and local Santa Cruz community. Your contribution helps promote and teach STEM education!

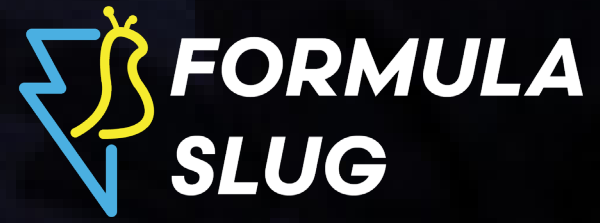
STUDENT INVOLVEMNT

Many of our students have gone to work for our sponsors in internships or full-time employment after graduation. This includes companies like Tesla and Zero Motorcycles.



We will be taking a team of 30 people on our 4,800 mile round-trip to competition. The costs of developing a car for competition from ground up are also incredibly high. This

Use the dollar sign amount



BENEFITS

\$500+
BRONZE

\$2500+
SILVER

\$5000+
GOLD

CUSTOM

LOGO ON WEBSITE

SMALL

MEDIUM

LARGE

LOGO ON CAR

SMALL

MEDIUM

LARGE

LOGO ON POLO

NO

YES

YES

INSTAGRAM POST

2 STORY POSTS

2 STORIES, 1 POST

2 STORIES, 2 POSTS

NEWSLETTER

YES

YES

YES

LINKEDIN POST

YES

YES

YES

Don't see a tier that fits right for your needs? Would you rather donate parts or supplies to our organization? We are happy to work together to create a custom package that best benefits you!

Formula Slug is a non-profit 501(c)(3) organization. All Monetary and in-kind donations are 100% tax-deductible.



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